

# ANOTHER REASON TO BECOME A SPARKS! SPONSOR TODAY

As a Massachusetts CDC participating in the state CITC program, **MPDC can provide considerable tax savings to our donors!** The CITC program offers the benefit of a **50% state tax rebate for donations to MPDC of \$1,000 or more.** If the credit exceeds your liability, the state will refund your credit balance.

Your CITC Sponsorship of Sparks supports our mission of presenting high-quality arts programming, youth development programs, workforce development initiatives, public safety undertakings, and health equity projects **that promote the well-being of our communities.**

## BECOME A SPONSOR HERE



[madison-park.org](https://madison-park.org)  
(click on 'Donate Now')

## CONTACT

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**SAVE THE DATE** 2025

# SPARKS!

MADISON PARK DEVELOPMENT CORPORATION'S  
ANNUAL CREATIVE BLACK TIE FUNDRAISING GALA

## THURSDAY NOVEMBER 20<sup>TH</sup>

**6:30 PM - 10:00 PM**

**HIBERNIAN HALL BALLROOM**  
**184 DUDLEY STREET ROXBURY, MA**

**MADISON-PARK.ORG**

The poster features a vibrant, multi-colored geometric design on the left side, resembling a stylized sun or flower. The background is black with colorful, patterned borders at the top and right. The text is in various colors and fonts, including a large, bold, multi-colored 'SPARKS!' and a teal 'THURSDAY NOVEMBER 20TH'. The MPDC logo is at the bottom left, and the website 'MADISON-PARK.ORG' is at the bottom right.

## Dear Friends and Supporters,

Madison Park Development Corporation is excited to announce and invite you to save the date for this year's **Sparks! Gala on November 20, 2025**. Once again, we are proud to hold the event at the beautiful Hibernian Hall ballroom, with exciting performances by artists, delicious food and drinks from local vendors, and recognition of awardees. Most importantly, we invite guests to join us on this special night in recognizing and celebrating the Roxbury community.

In 2025, we celebrate MPDC's continuing impact in the Roxbury neighborhood, including **our commitment to promoting asset and wealth building**, articulated in our 2024-2026 strategic plan. As we collectively and organizationally navigate new, sweeping challenges, we remain steadfast in our belief in the **unshakeable power of the collective**. With the **pride** of our legacy, the **purpose** of our vision, the **force** of our community, and the **support** of our donors and champions, we continue to fight for a vibrant, healthy Roxbury neighborhood. We invite you to be part of a **bold, bright future** for Roxbury by **becoming a sponsor of Sparks! in 2025**.

Once again, we are proud to be able to offer all our **sponsors Community Investment Tax Credits (CITC)**. Through the CITC program, donors who make contributions to community development organizations like MPDC can receive a 50% state tax rebate on donations of \$1,000 or more. Is your business thinking of sponsoring the Sparks gala at the \$5,000 level? Consider instead becoming a \$10,000 level sponsor and leveraging the CITC program, which will still result in a \$5,000 donation out-of-pocket after your Massachusetts state tax rebate. Enjoy this exciting tax benefit while also doubling the impact of your contribution.

In addition to CITC, becoming an event sponsor allows you to access a range of additional benefits, including acknowledgment for you and your business on MPDC's website, during the gala itself, and in materials throughout the year. **We look forward to seeing and celebrating with you on November 20th!**



Malik Aziz, MPDC Board President



## SPONSORSHIP LEVELS

### Equity Partner

**\$25,000+**

*Madison Park Development Corporation has developed 1,410 units of affordable rental housing and 129 homeownership units in Roxbury and adjacent neighborhoods. Our Madison Park Next Door first time homebuyer program empowers residents and builds wealth for the community.*

- Prominent position of full-page advertisement in event program book
- 10 tickets to and recognition at VIP reception and Sparks!
- Recognition at event and MPDC's social media channels
- Name and logo featured in Hibernian Hall program books
- Lunch and personal tour of Roxbury with MPDC leadership.

### Community Investor

**\$15,000**

*MPDC's Soheil Turner Youth Leadership Institute youth programs provide more than 150 young people with meaningful paid employment, mentoring, leadership development, and academic support, including access to three MPDC college scholarship funds. MPDC programs provide our youth with solid building blocks for their future.*

- Prominent position of a half-page advertisement in event program book
- 8 tickets to and recognition at VIP reception and Sparks!
- Recognition at event and MPDC's social media channels
- Name and logo featured in Hibernian Hall program books
- Coffee with MPDC leadership and an opportunity to speak at a youth event.

### Roxbury Amplifier

**\$10,000**

*Our residents are our most valued asset. From building collective civic power to advocating for a safer, healthier neighborhood, our resident leaders catalyze change. Nothing about us without us!*

- A half-page advertisement in event program book
- 6 tickets to and recognition at VIP reception and Sparks!
- Recognition at event and MPDC's social media channels
- Name and logo featured in Hibernian Hall program books
- An invitation to MPDC's Annual Garden Party

### Cultural Influencer

**\$5,000**

*A diverse world of arts and culture is alive at Hibernian Hall. From original productions by local playwrights of color to partnerships with acclaimed art institutions like American Repertory Theatre, it's happening at Hibernian!*

- A quarter-page advertisement in event program book
- 4 tickets to and recognition at VIP reception and Sparks!
- Recognition at event and MPDC's social media channels
- Name and logo featured in Hibernian Hall program books
- An invitation to MPDC's Annual Garden Party

### Neighborhood Champion

**\$2,500**

*At The Dewitt Center, MPDC partners with a diverse group of committed youth program providers and collaborators that bring programs, technology, recreation space, and key resources, like weekly food distribution, to our neighborhood. The Dewitt Center nourishes our community.*

- A quarter-page advertisement in event program book
- 2 tickets to and recognition at VIP reception and Sparks!

**REMINDER**  
CITC credits are limited.  
Become a sponsor soon!