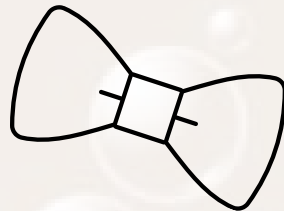


# ANOTHER REASON TO BECOME A SPARKS SPONSOR TODAY!

As a Massachusetts CDC participating in the state CITC program, **MPDC can provide considerable tax savings to our donors!** The CITC program offers the benefit of a **50% state tax rebate for donations to MPDC of \$1,000 or more.** If the credit exceeds your liability, the state will refund your credit balance.

Your CITC Sponsorship of Sparks supports our mission of presenting high-quality arts programming, youth development programs, workforce development initiatives, public safety undertakings, and health equity projects **that promote the well-being of our communities.**

*Become a Sponsor Now*



[madison-park.org](https://madison-park.org)  
(click on 'Donate Now')

## CONTACT

Griffin Thomas  
Resource Development Director  
[gthomas@madison-park.org](mailto:gthomas@madison-park.org)  
617.849.6254



#MPDCRox



CHARTERED MEMBER

United Way  
of Massachusetts Bay  
and Merrimack Valley



SAVE THE DATE

# SPARKS

BOW TIES, BUBBLES, AND BUILDING COMMUNITY

A CREATIVE BLACK-TIE OPTIONAL EVENING

**THURSDAY**

6:30 p.m. to 9:30 p.m.

Hibernian Hall Ballroom  
184 Dudley Street  
Roxbury, MA 02119

**NOVEMBER 16, 2023**

  
madison-park.org

MADISON PARK DEVELOPMENT CORPORATION'S ANNUAL GALA

# Dear Friends and Supporters,

Madison Park Development Corporation is thrilled to once again invite you to our annual **Sparks! Gala, which will be held on November 16, 2023**, at Hibernian Hall. With a tagline of "Bow Ties, Bubbles, and Building-Community," MPDC will be bringing back its popular, festive "creative black-tie" theme while **uplifting the leadership and accomplishments of our community** in 2023.

This year, as we identified MPDC's strategic priorities and also reflected on work undertaken last year, a major theme that emerged was resilience. Resilience is a word with multiple meanings and connotations, as well as endless applications that can be applied at the individual or community level in domains ranging from emotional well-being to the ability of a place to withstand and mitigate climate threats. As **MPDC continues to fight for vibrant, equitable communities for all in Boston**, we recognize and reaffirm the unique strength and spirit of Roxbury while simultaneously acknowledging the weight of the fight our community has been tasked with due to decades of systemic injustice. Yet despite the resulting disparities our residents and neighbors work against, MPDC is continually awed by the strength of community. As we reflect on the idea of resilience, MPDC envisions a Roxbury:

With **clean air and abundant green spaces**

With **welcoming spaces for our children to play**

In which the sun under which our children play provides electricity that powers widespread, high-speed, affordable internet access through which those same children learn and obtain a **high-quality education**

Where our young people **mature and learn resilience** through the usual adolescent setbacks most teens experience at school or in friendships, not by coping with ongoing community violence

With **safe, stable, affordable housing in communities full of arts and thriving businesses, and high-caliber schools**

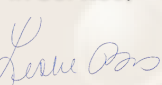
We invite you to join us in honoring and advancing **resilience in the Roxbury community** by becoming a Sparks! 2023 sponsor.

We are also excited to be once again able to offer all our sponsors **Community Investment Tax Credits (CITC)**. Through the CITC program, donors who make contributions to community development organizations like MPDC can receive a 50% state tax rebate on donations of \$1,000 or more. For example, is your business thinking of sponsoring the Sparks gala at the \$5,000 level? Consider instead becoming a \$10,000 level sponsor and leveraging the CITC program, which will result in a \$5,000 donation out-of-pocket after your Massachusetts state tax rebate.

In addition to CITC, becoming an event sponsor allows you to **access a range of additional benefits**, including acknowledgment for you and your business on MPDC's website, during the gala itself, and in materials throughout the year, including our monthly newsletter and annual report.

**We look forward to seeing you and celebrating on November 16th!**

In Service,



Leslie Reid, MPDC CEO



Malik Aziz, MPDC Board President



# SPONSORSHIP LEVELS

Become a Sparks Sponsor!

## Equity Partner

### \$25,000

Madison Park Development Corporation has developed 1,410 units of affordable rental housing and 129 homeownership units in Roxbury and adjacent neighborhoods. Our Madison Park Next Door first time homebuyer program empowers residents and builds wealth for the community.

- Prominent position of full-page advertisement in event program book
- Invitation to and recognition at VIP reception and Sparks! on November 16, 2023
- Recognition at event and MPDC's social media channels
- Name and logo featured in Hibernian Hall program books
- Lunch and personal tour of Roxbury with Leslie Reid, MPDC's CEO

## Community Investor

### \$15,000

Our Soheil Turner Youth Leadership Institute youth programs provide more than 130 young people with meaningful paid employment, mentoring, leadership development, and academic support, including access to three MPDC college scholarship funds. MPDC programs provide our youth with solid building blocks for their future.

- Prominent position of a half-page advertisement in event program book
- Invitation to and recognition at VIP reception and Sparks! on November 16, 2023
- Recognition at event and MPDC's social media channels
- Name and logo featured in Hibernian Hall program books
- Coffee with MPDC leadership and an opportunity to speak at a youth event.

## Roxbury Amplifier

### \$10,000

Our residents are our most valued asset. From building collective civic power to advocating for a safer, healthier neighborhood, our resident leaders catalyze change. Nothing about us without us!

- A half-page advertisement in event program book
- Invitation to and recognition at VIP reception and Sparks! on November 16, 2023
- Recognition at event and MPDC's social media channels
- Name and logo featured in Hibernian Hall program books
- An invitation to MPDC's Annual Garden Party

## Cultural Influencer

### \$5,000

A diverse world of arts and culture is alive at Hibernian Hall. From original productions by local playwrights of color to partnerships with acclaimed art institutions like American Repertory Theatre, it's happening at Hibernian.

- A quarter-page advertisement in event program book
- Invitation to and recognition at VIP reception and Sparks! on November 16, 2023
- Recognition at event and MPDC's social media channels
- Name and logo featured in Hibernian Hall program books
- An invitation to MPDC's Annual Garden Party

## Neighborhood Champion

### \$1,500

At the Dewitt Center, MPDC partners with a diverse group of committed youth program providers and collaborators that bring programs, technology, recreation space, and key resources, like weekly food distribution, to our neighborhood. The Dewitt Center nourishes our community.

- A quarter-page advertisement in event program book
- Invitation to VIP reception and Sparks! on November 16, 2023

**REMINDER:**  
CITC credits are limited.  
Become a sponsor soon!