

ANOTHER REASON TO BECOME A SPONSOR TODAY!

As one of a cohort of Massachusetts CDCs participating in the state CITC program, MPDC can provide considerable tax savings to our donors! **The CITC program offers the benefit of a 50% state tax rebate for donations to MPDC of \$1,000 or more.** If the credit exceeds your liability, the state will refund the balance of your credit.

Your CITC Sponsorship of Sparks for Arts supports Hibernian Hall and its mission of presenting high-quality culturally relevant arts to the community and Roxbury artists and arts ensembles. It will also support a range of community building and engagement activities including youth development programs, workforce development initiatives, public safety undertakings, and health equity projects that promote the well-being of our communities.



BECOME A SPONSOR NOW AT

madison-park.org
(click on 'Donate Now')

CONTACT

kmathew@madison-park.org / 617.849.6335



Sparks for Arts: 55th Gala

A VIRTUAL NIGHT



Madison Park Development Corporation

Celebrating
LEGACY
Honoring
COMMUNITY
Embracing
PROMISE

NOVEMBER 18
THURSDAY 2021
6:30 TO 8:30

Dear Friends and Supporters,

We are so pleased to share this letter, welcoming you to a re-opening of MPDC! With intrepidity and perseverance – and your support – we have weathered the profound uncertainty of the past 18 months.

We are happy to mark a major milestone this year and invite you to celebrate **MPDC's 55th Anniversary at this year's Sparks for Arts Gala!** Save the date for a virtual festive evening on **November 18, 2021, in celebration of our 55th Anniversary where we are:**

**Celebrating MPDC's Legacy
Honoring our Community
Embracing the Promise**

55 years of working for and alongside our Lower Roxbury neighbors! So much community building has been accomplished over the past 5 decades as a result of the vision and struggle of community activists and residents.

Please join us to enjoy music and performances by Roxbury artists, sample the tastes of Nubian Square, and help us honor community activists, artists, and the recipient of the second annual Edna Bynoe Community Activist Award.

Sparks for Arts: 55th Anniversary Gala is the perfect opportunity for you to make a very special gift to MPDC in recognition of this special year. As a sponsor of the event, you will support the powerful work of MPDC while we provide publicity for you and your business: on our website, during the gala itself, and in online materials throughout the year which include our monthly newsletter and Hibernian Hall program books.

Now more than ever, MPDC relies on its supporters. As we celebrate the past 55 years, we also look to the future of Roxbury, and we hope you will be part of that journey by becoming **a special sponsor of our 55th Anniversary Celebration.**

Thanks to our supporters and donors, MPDC was an important force counteracting the pandemic's impact on our community, but there remains much work to be done to achieve equity and justice. **MPDC continues the struggle for racial justice,** with a deep commitment to wealth-building opportunities like first-time homeownership, and new programs and partnerships that offer the community health and respite. This summer, we have in-person robust recreation and gardening for our young people, weekly food distribution to our most vulnerable residents, and an engaging series of dance and movement classes. And we are thrilled that after 15 months, our beloved **Dewitt Center** has re-opened as home to summer camps for local Roxbury children and youth, while this fall, our dauntless **Hibernian Hall** will open its doors with in-person productions.

While the Gala remains virtual this year, out of an abundance of caution, **Sparks promises to be a memorable evening.** Join us for a unique experience, coming together to celebrate our 55th Anniversary.

Save the date! November 18! 6:30-8:30pm. Sparks for Arts: 55th Gala (a virtual night)

See the enclosed to become a sponsor of this most special event by making **a special donation in recognition of MPDC's 55th Anniversary.** We are grateful for your continued support and look forward to hearing from you.

Stay healthy!


MPDC CEO


MPDC Chair BOD



SPONSORSHIP LEVELS BECOME A SPARKS FOR ARTS SPONSOR!

Encore Sponsor

\$10,000

- Prominent position of full-page advertisement in Sparks program book
- Invitation to and recognition at our virtual VIP reception & Sparks for Arts Gala
- Name and logo on full season of Hibernian Hall program books
- Name and logo on MPDC website & Sparks for Arts event web page
- Recognition during Sparks for Arts Facebook Livestream Celebration
- Sponsored Breakout Room during the virtual event (limited availability)
- Dedicated, tagged social media post on all MPDC accounts

Standing Ovation Sponsor

\$7,500

- Prominent position of 1/2 page advertisement in Sparks program book
- Invitation to and recognition at our virtual VIP reception & Sparks for Arts Gala
- Name and logo on full season of Hibernian Hall program books
- Name and logo on MPDC website & Sparks for Arts event web page
- Dedicated, tagged social media post on all MPDC accounts

Bravissima Sponsor

\$5,000

- Prominent position of 1/2 page advertisement in Sparks program book
- Invitation to and recognition at our virtual VIP reception & Sparks for Arts Gala
- Name and logo on full season of Hibernian Hall program books
- Name and logo on MPDC website & Sparks for Arts event web page
- Dedicated, tagged social media post on all MPDC accounts

Bravo Sponsor

\$2,500

- 1/4 page advertisement in Sparks program book
- Invitation to and recognition at our virtual VIP reception & Sparks for Arts Gala
- Name and logo on 1/2 season of Hibernian Hall program books
- Name and logo on MPDC website & Sparks for Arts event web page
- Dedicated, tagged social media post on all MPDC accounts

Applause Sponsor

\$1,500

- 1/4 page advertisement in Sparks program book
- Invitation to and recognition at our virtual VIP reception & Sparks for Arts Gala
- Name and logo on 1/2 season of Hibernian Hall program books
- Name and logo on MPDC website & Sparks for Arts event web page

**Reminder:
CITC credits
are limited.
Become a
sponsor soon!**