

ANOTHER REASON TO BECOME A SPARKS SPONSOR TODAY!

As one of a cohort of Massachusetts CDC's participating in the state CITC program, MPDC can provide considerable tax savings to our donors! The CITC program offers the benefit of a 50% state tax rebate for donations to MPDC of \$1,000 or more. If the credit exceeds your liability, the state will refund the balance of your credit.

Your CITC Sponsorship of Sparks for Arts supports Hibernian Hall and its mission of presenting high quality culturally relevant arts to the community and Roxbury artists and arts ensembles. It will also support a range of community building and engagement activities including youth development programs, workforce development initiatives, public safety undertakings and health equity projects that promote the well being of our communities.

Sparks for Arts

DINNER IN BLACK

a Virtual Experience

Join us to celebrate Arts, Culture, & Community and support MPDC
with performances, surprises, & Community Catalyst Awards

SAVE THE DATE
Thursday.
November 19.
2020



6:30 pm -
8:30 pm

Become a Sponsor Now at

madison-park.org

(click on 'Donate Now')

Contact

kmathew@madison-park.org / 617.849.6335



Sparks for Arts

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MADISON PARK DEVELOPMENT CORPORATION
ANNUAL GALA

Dear Friends and Supporters.

Greetings from MPDC. We hope you are doing well and staying healthy.

Sparks for Arts Gala!

Madison Park Development Corporation welcomes you to a virtual festive evening, "Dinner in Black", on **November 19, 2020** in celebration of our beloved Roxbury neighborhood, its residents, its community activists and its artists. Enjoy music and performance by Roxbury artists, sample the tastes of Nubian Square, and help us honor the recipient of the first annual **Edna Bynoe Community Activist Award**.

Sparks for Arts remains the perfect opportunity for you to make an annual gift to MPDC as a sponsor of the event. Sponsorship supports MPDC and creates publicity for you and your business: on our website, during the gala itself and in online materials throughout the year which include our monthly newsletter and Hibernian Hall program books.

Now more than ever, MPDC relies on its supporters, **we hope you can become a Sparks sponsor today.**

In these times of pandemic uncertainty and a powerful continuing struggle for racial justice that brings hope, we want you to know that MPDC is still here. Its virtual doors are open and its programmatic support for community development continues to advance. In fact, with the onset of pandemic shut-down, we have pivoted to new programs that meet the immediate needs of members of our community including weekly **food distribution to our most vulnerable residents** and **financial support for small Minority and Women owned Construction Companies**.

And, our intrepid Hibernian Hall has successfully migrated its arts and culture programs online.

This is the 10th year for Sparks for Arts, and while virtual this year, **Sparks promises to be a memorable evening**. Join us for a unique experience, coming together to celebrate while remaining at a safe distance. We have honored community activists and artists many times over the past decade and are happy to announce an inaugural award in the name of Edna Bynoe, an intrepid community advocate who led her community to guide the re-construction of Orchard Gardens Estates and to insist on the establishment of Orchard Gardens K-8 School.

Save the date! November 19! 6:30-8:30pm. Virtual Sparks for Arts Gala, "Dinner in Black".

We are grateful for your continued support and look forward to hearing from you.

Stay healthy!



Leslie Reid
CEO



Lisa Morishanti
Chair MPDC BOD



SPONSORSHIP LEVELS

Help us keep our virtual doors open.

Become a Sparks for Arts Sponsor!

Encore Sponsor

\$10,000

- Prominent position of full page advertisement in Sparks program book
- Invitation to and recognition at our virtual VIP reception & Sparks for Arts Gala
- Name and logo on full season of Hibernian Hall program books
- Name and logo on MPDC website & Sparks for Arts event web page
- Name and logo on Hibernian Hall's 2020-2021 Ballroom Banner
- Recognition during Sparks for Arts Facebook Livestream Celebration
- Sponsored Breakout Room during virtual event (limited availability)
- Dedicated, tagged social media post on all MPDC accounts

Reminder:
CITC credits
are limited.
Become a
sponsor soon!

Standing Ovation Sponsor

\$7,500

- Prominent position of 1/2 page advertisement in Sparks program book
- Invitation to and recognition at our virtual VIP reception & Sparks for Arts Gala
- Name and logo on full season of Hibernian Hall program books
- Name and logo on MPDC website & Sparks for Arts event web page
- Name and logo on Hibernian Hall's 2020-2021 Ballroom Banner
- Dedicated, tagged social media post on all MPDC accounts

Bravissimo Sponsor

\$5,000

- Prominent position of 1/2 page advertisement in Sparks program book
- Invitation to and recognition at our virtual VIP reception & Sparks for Arts Gala
- Name and logo on full season of Hibernian Hall program books
- Name and logo on MPDC website & Sparks for Arts event web page
- Name and logo on Hibernian Hall's 2020-2021 Ballroom Banner
- Dedicated, tagged social media post on all MPDC accounts

Bravo Sponsor

\$2,500

- 1/4 page advertisement in Sparks program book
- Invitation to and recognition at our virtual VIP reception & Sparks for Arts Gala
- Name and logo on 1/2 season of Hibernian Hall program books
- Name and logo on MPDC website & Sparks for Arts event web page
- Name and logo on Hibernian Hall's 2020-2021 Ballroom Banner
- Dedicated, tagged social media post on all MPDC accounts

Applause Sponsor

\$1,250

- 1/4 page advertisement in Sparks program book
- Invitation to and recognition at our virtual VIP reception & Sparks for Arts Gala
- Name and logo on 1/2 season of Hibernian Hall program books
- Name and logo on MPDC website & Sparks for Arts event web page
- Name on Hibernian Hall's 2020-2021 Ballroom Banner